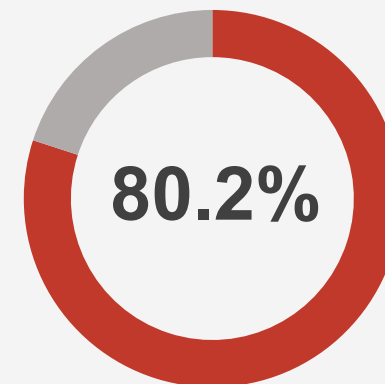




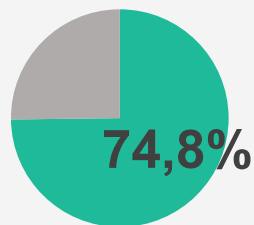
Patient data sharing using social messaging applications (SMA) by health professionals in Thailand

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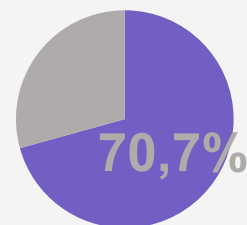
Use of SMA for patient data sharing



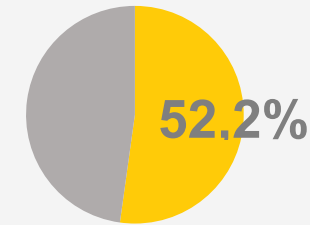
Major types of patient data



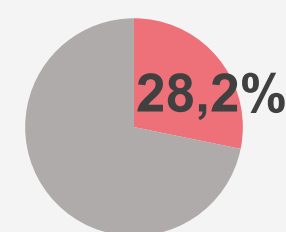
Investigation
results



Full medical
history



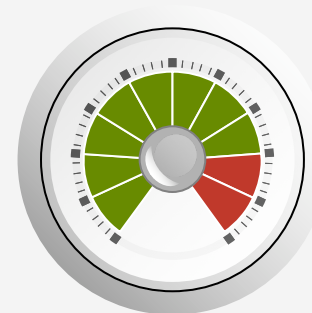
Photos of different
parts of patient



Patient
names

Main purposes

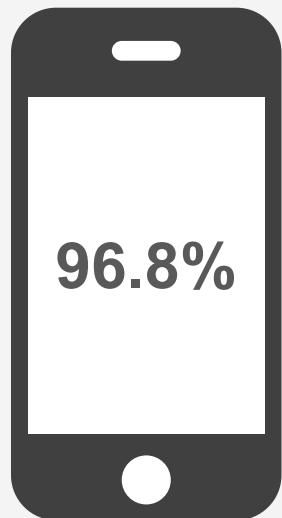
To get co-worker/
specialist's opinions



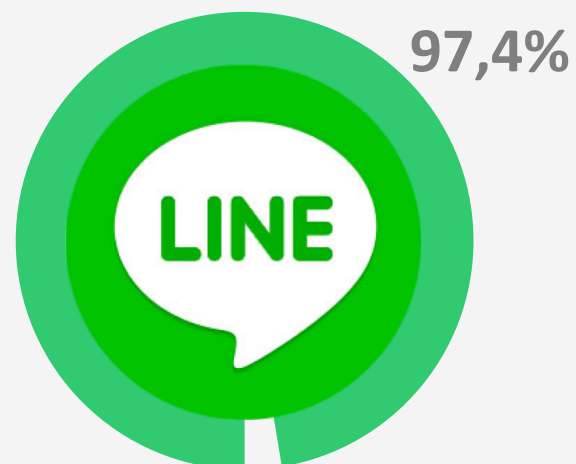
To inform patient's
condition to
co-worker/supervisor



Main type of device

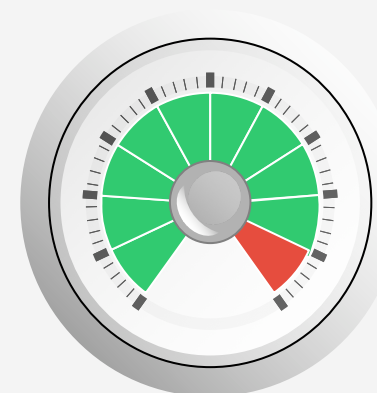


Main type of SMA



Reasons

Ease of use



90.9%

No cost



56%

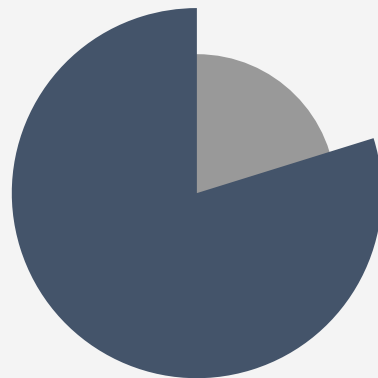
8.5%

Asked patient's consent for possible data sharing in SMA

Regarding Policies and law



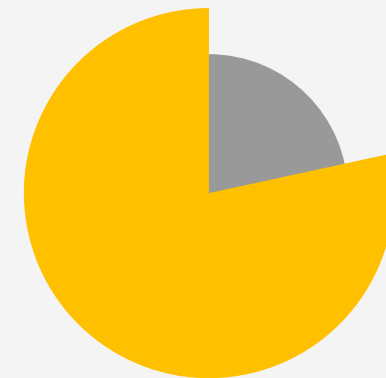
46.1% said no policy on using social media for work purpose at hospitals



79.8% agreed policy for patient data sharing through SMA was needed



66.1% considered removing any identifiable information of patients was most important fact for policy



78.4% believed specific law for health information privacy and confidentiality was needed to impose



Key Facts

SMA - widely used among healthcare professionals in Thailand due to being free and its ease of use and access

Regulations and for its proper use that ensure patient confidentiality should be enforced



Mahidol
University
Wisdom of the Land

